



2026

**Sponsorship
Opportunities**

Paws for a Cause Vet Care

Contact: Brittany Eslary, Chief Development Officer

Phone 630-863-5116

Website pcvetcare.org

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Address 1620 Bond Street, Naperville IL 60563

About Paws for a Cause Vet Care

Paws for a Cause Vet Care's mission is to keep pets healthy and home for life by providing every family with access to affordable veterinary care. In January of 2025, we relocated to a 16,000 sq ft, full service veterinary hospital in Naperville, increased our capacity to serve more pets and families, began offering a significantly broader repertoire of care, and rebranded from our former name, Spay Illinois.

Paws for a Cause Vet Care now offers widespread access to full service veterinary care for all pets, while operating strategic programs and initiatives to target the specific populations of animals at highest risk of shelter relinquishment.

In our first year of operation in our new clinic and operating as a new brand, we performed 10,695 spay and neuter surgeries, 14,230 general wellness visits, 402 dental surgeries were completed, and 210 advanced surgical procedures helped pets heal.

Mission

- Paws for a Cause Vet Care's mission is to keep pets healthy and in their homes for life by providing widespread access to quality, affordable veterinary care.



About The Event

Ales for Tails is Paws for a Cause Vet Care's premier fundraising event of the year. We're extremely excited to continue the tradition with our 5th annual event, in partnership with local breweries in the Chicagoland area.

Each summer, our supporters rally online to nominate and donate to vote for a winning "spokespet" who will be featured on the label art of a small batch of craft beer and sold during our annual fall reveal party, until supplies run out.

We're so delighted to invite you to partner with us through an event sponsorship. This amazing opportunity gives us the chance to put the spotlight on YOU, your incredible brand, and your compassion for pets and people in our shared community.



Ales for Tails Highlights

Nominations begin
July 2026

Voting begins
August 2026

Reveal party
October 2026

Ales for Tails 2026 Sponsorship Opportunities



PREMIER \$10,000

**Top
Priority**

- * Recognition on official event website and banner
- * Gratitude "shout out posts" on social media (Facebook, Instagram, LinkedIn)
- * Gratitude announcement via 3 monthly newsletters sent to 25,000 contacts
- * Included vendor table at Reveal Party
- * Logo placement on a commemorative glass sold during reveal party
- * Dedicated "behind the scenes" social feature focused on your brand

Pet Nominations Begin July 2026

Contact Brittany Eslary, Chief of Development
Phone (630) 863-5116
Email beslary@pcvetcare.org
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Platinum \$5,000

- * Recognition on official event website and official event banner
- * Gratitude "shout out posts" on social media (Facebook, Instagram, LinkedIn)
- * Gratitude announcement via 3 monthly newsletters sent to 36,000 contacts
- * Included vendor table at Reveal Party in October of 2026

Gold Sponsor: \$1,000

- * Recognition on official event website and official event banner
- * Gratitude "shout out posts" on social media (Facebook, Instagram, LinkedIn)
- * Gratitude announcement via 3 monthly newsletters sent to 36,000 contacts

Silver Sponsor: \$500

- * Recognition on official event website and official event banner
- * Gratitude "shout out posts" on social media (Facebook, Instagram, LinkedIn)

Companion Sponsor: \$250

- * Recognition on official event website
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