



2025

Sponsorship Opportunities

Paws for a Cause Vet Care

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About Paws for a Cause Vet Care

In 2025, Spay Illinois officially rebranded to Paws for a Cause Vet Care. Over the past decade, we've grown and evolved, and we believe this new name better reflects our mission and the comprehensive services we provide.

Our commitment to safeguarding the lives of pets and their human companions remains stronger than ever. We started as a group of volunteers in 2009, providing low-cost pet vaccine clinics across Illinois. In 2010, we established our first stationary clinic in Momence, and by 2013, we opened our clinics in DuPage County.

Now, with our new identity as Paws for a Cause Vet Care, we are continuing our legacy of compassionate, affordable pet care.

The rebranding and relocation to a larger facility has offered significant benefits for our community. With more space and resources, Paws for a Cause Vet Care now offers a wider array of services, ensuring that every pet receives the highest quality of care. Our commitment to providing affordable pet care remains unwavering, and the expanded facility allows us to fulfill this mission, supporting pet owners and their furry friends throughout Naperville and beyond.

Mission

- Paws for a Cause Vet Care's mission is to keep pets healthy and in their homes for life by providing every family with access to quality, affordable veterinary care.



About The Event

Ales for Tails is Paws for a Cause Vet Care's premier fundraising event of the year. We're extremely excited to kick-start our 4th annual event, in partnership with local breweries in the Chicagoland area.

Each summer, our supporters rally online to nominate and donate to vote for a winning "spokespet" who will be featured on the label art of a small batch of craft beer and sold during our annual fall reveal party and vendor fair.

We're so delighted to invite you to partner with us through an event sponsorship. This amazing opportunity gives us the chance to put the spotlight on YOU, your incredible brand, and your compassion for pets and people in our shared community.



Ales for Tails Highlights

Nominations begin
July 25, 2025

Voting begins
August 22, 2025

Reveal party and Vendor Fair
October 2025



Platinum \$5,000

- * Recognition on official event website and official event banner
- * Gratitude "shout out posts" on social media (Facebook, Instagram, LinkedIn)
- * Gratitude announcement via 3 monthly newsletters sent to 36,000 contacts
- * Included vendor table at Reveal Party Vendor Fair

Gold Sponsor: \$1,000

- * Recognition on official event website and official event banner
- * Gratitude "shout out posts" on social media (Facebook, Instagram, LinkedIn)
- * Gratitude announcement via 3 monthly newsletters sent to 36,000 contacts

Silver Sponsor: \$500

- * Recognition on official event website and official event banner
- * Gratitude "shout out posts" on social media (Facebook, Instagram, LinkedIn)

Companion Sponsor: \$250

- * Recognition on official event website